

A Report to the Region

How will St. Louis repair the **talent disconnect**?

63% of employers
are looking to hire.

Middle-skill jobs are
the most in demand.

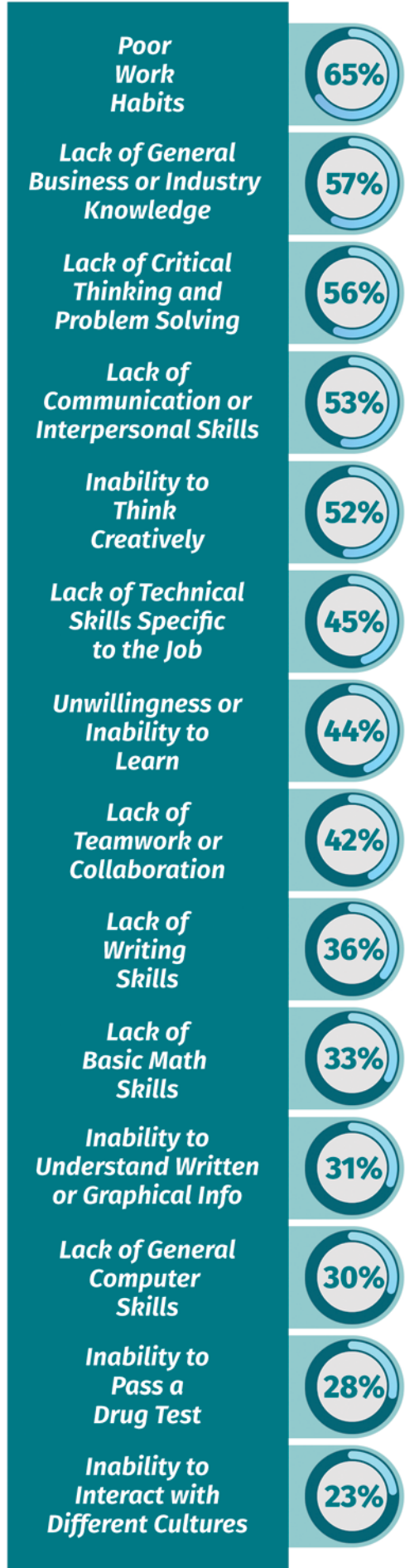
Employers are hiring
for jobs that require
short-term training.

Equitable

recovery.
opportunity.
growth.

Finding the Right Skills

Applicant Shortcomings



Top Basic Skills

Communication Skills
Teamwork / Collaboration
Physical Abilities
Organizational Skills
Detail-oriented
Problem Solving
Microsoft Excel
Planning
Microsoft Office
Computer Literacy

Top Specialized Skills

Customer Service
Scheduling
Sales
Cleaning
Patient Care
Customer Contact
Budgeting
Repair
Retail Industry Knowledge
Data Entry

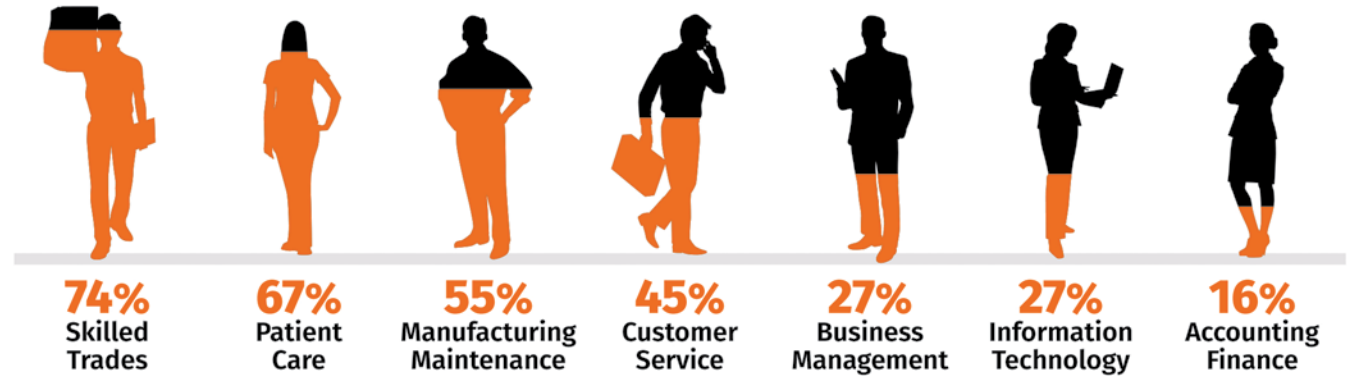
Top Certificates

Driver's License
Registered Nurse
Commercial Driver's License
First Aid CPR AED
Security Clearance
Basic Life Saving
Advanced Cardiac Life Support
Licensed Practical Nurse
Basic Cardiac Life Support
American Heart Association

Top Software Skills

SQL
Software Development
Java
Python
Oracle
SAP
Software Engineering
JavaScript
Linux
Salesforce

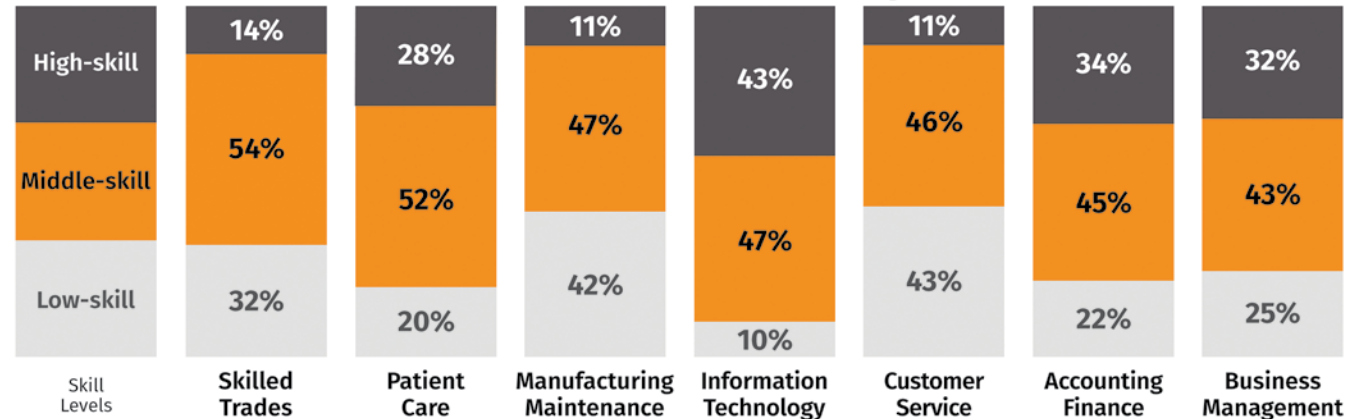
Skill Shortages by Business Functional Areas



Measures Taken to Address Skill Shortages



Skill Levels Needed to Meet Skill Shortages



2021 State of the St. Louis Workforce Special

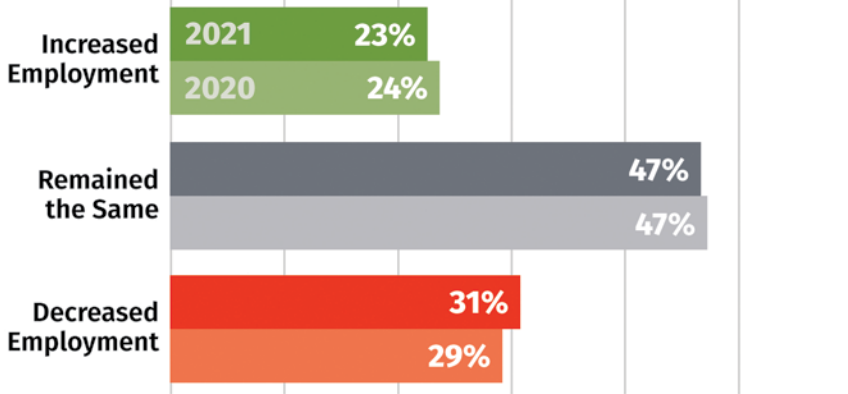
Watch or livestream **November 22, 7 pm**
On demand at [ninepbs.org](https://www.ninepbs.org)



Pathways to Work

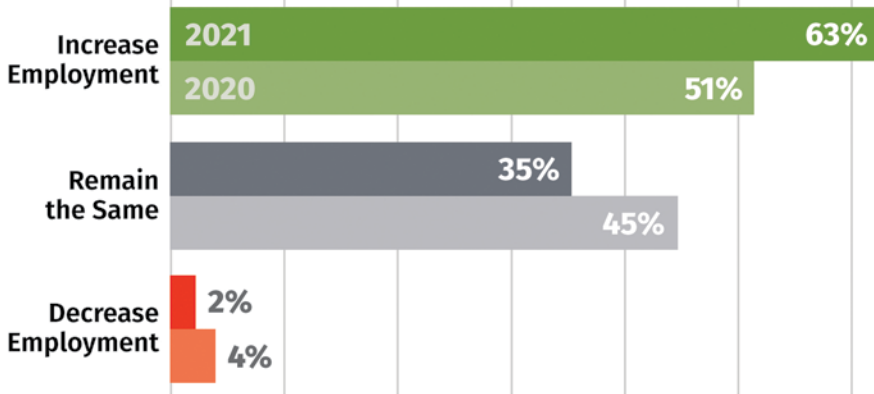
Employer Outlook

Employment Levels during the Past 12 Months



66%
experiencing a shortage of applicants

Employment Plans for the Next 12 Months

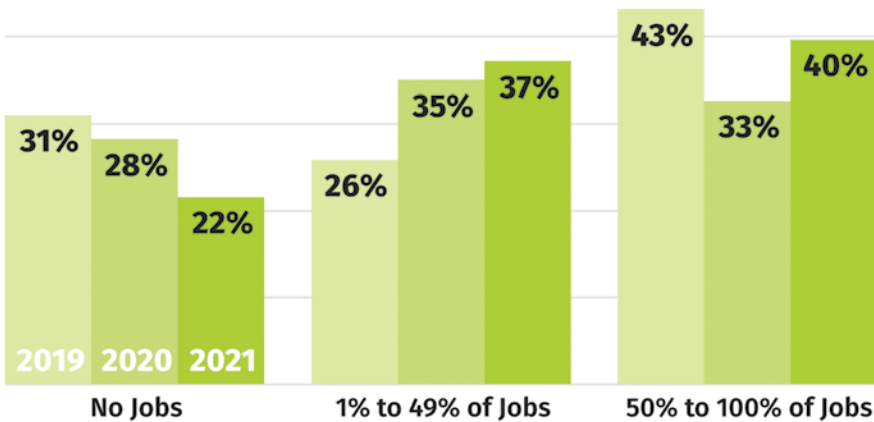


63%
plan to hire in the next 12 months

Methods to Add Workers



Jobs Available with Short-term Training



78%
have jobs available with short-term training

Barriers to Expanding Employment



Shortage of Workers with Knowledge or Skills



Economic Conditions



Government Policies or Regulations



General COVID-related Issues



Lack of Childcare Access



Lack of Transportation Access



Lack of Information Regarding the Occupation



Shortage of Available Training Programs

Download the report at stlcc.edu/STLworkforce

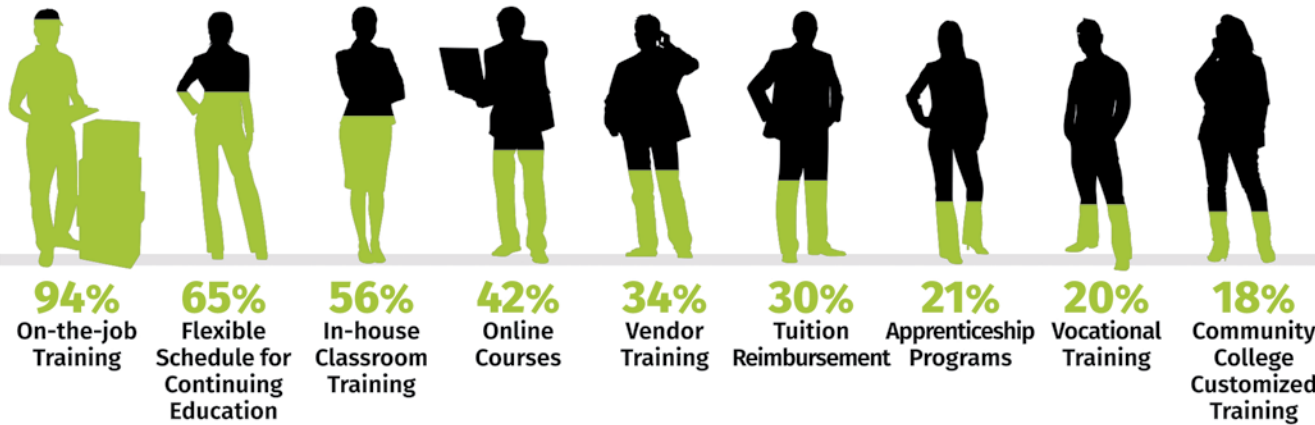


St. Louis employers are very optimistic about a strong economic recovery and are looking to hire full-time employees in middle-skill fields such as skilled trades, patient care and manufacturing. But, as our 2021 *State of the St. Louis Workforce* report shows, companies are finding it hard to attract the employees they need. As a region, we must do more to connect those left behind to the opportunities available right now as part of an equitable recovery for all St. Louisans. – *Dr. Jeff Pittman, Chancellor*



Adapting to Barriers

Methods to Assist Workers for New or Increased Skills



Employees Working Remotely

2021 23%
2020 61%

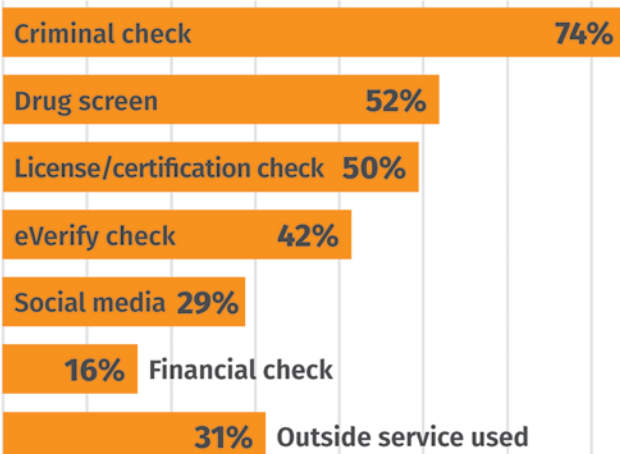
Skill Levels Required

High-skill 18%
Middle-skill 39%
Low-skill 43%

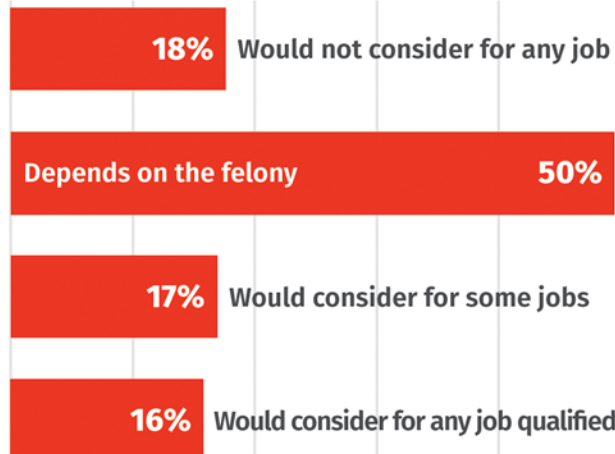
71%

employers with middle-skill positions

Companies Requiring Background Checks



Hiring Justice-Involved Individuals



Employer Concerns



The State of St. Louis Workforce report and events are produced annually by St. Louis Community College's Workforce Solutions Group. Workforce Solutions Group connects job seekers with employment providers through customized and accelerated training, and offers opportunities for lifelong learning through continuing education. Visit us at stlcc.edu/workforce.

